



2008 Buy Fresh, Buy Local Registration FOOD PROCESSOR / LOCKER / CREAMERY

Annual Membership Amount: \$75

Part I. Contact Information

Business Name: _____

Owner/Manager(s): _____

Address: _____ City: _____

State, Zip: _____ County: _____

Phone #: _____ E-mail: _____

Website Address: _____

How or where consumers can purchase your products: _____

Days and hours of operation: _____

Continued on back



Part II. Products/items that are sourced locally for your business:

Meat

Products: _____

Poultry/Eggs

Products: _____

Dairy

Products: _____

Fruit & Vegetables

Products: _____

Honey

Products: _____

Other

Describe: _____

Part III. Photographs —*optional, check one*

Our goal is to build a photo library of every member in the campaign. Photos may be used in promoting BFBL members and campaign.

- I will email a high quality photo of my farm or operation to geode@geodercd.org (preferred)
- I have enclosed a regular photo with my registration
- I have no photo to submit

Part IV. Signature and payment

Signature: _____ Date: _____

Please submit completed registration (pages 1 and 2) with \$75 payment* to:

**Geode RC&D BFBL
308 N. 3rd. Street
Burlington, Ia. 52601**

*Make checks payable to Geode RC&D/BFBL

*To keep the BUY FRESH BUY LOCAL campaign growing stronger each year, consider giving a donation in addition to your membership fee.



Campaign Information

BUY FRESH BUY LOCAL Membership Criteria

All campaign participants must renew their membership annually by registering with their local campaign. Membership criteria are used to assure that foods promoted with BUY FRESH BUY LOCAL (BFBL) marketing materials are locally grown or produced. Membership criteria are outlined below based on business category.

Food Processors / Meat Lockers / Creamery - \$75

Eligible for membership are processing facilities, meat lockers, bakeries and commercial kitchens that buy from BFBL member farmers for food production.

Please note:

- The processor's primary market must be in their BFBL campaign region.
- A commitment to purchasing and promoting local foods should be a stated marketing strategy/message or value/principle of the business.
- Membership requires participation in an annual survey to demonstrate a commitment to local purchasing and gauge economic impact.

Foods promoted with BFBL materials must contain at least one featured or primary ingredient that is grown or raised on a BFBL member farm. For example, local apples in an apple pie, or local oats in oatmeal cookies, or local carrots in carrot bread would qualify, whereas applesauce made primarily with non-local apples, or a pie made with only local butter would not qualify.

