



2008 Buy Fresh, Buy Local Registration GROCER / RESTAURANT / INSTITUTION

Annual Membership Amount: \$100

Part I. Contact Information

Business Name: _____

Owner/Manager(s): _____

Address: _____ City: _____

State, Zip: _____ County: _____

Phone #: _____ E-mail: _____

Website Address: _____

Days and hours of operation: _____

Part II. Products/items that are sourced locally for your business:

Meat
Products: _____

Poultry/Eggs
Products: _____

Dairy
Products: _____

Fruit & Vegetables
Products: _____

Flowers/Herbs
Products: _____

Honey
Products: _____

Specialty
Describe: _____



Part III. Photographs —optional, check one

Our goal is to build a photo library of every member in the campaign. Photos may be used in promoting BFBL members and campaign.

- I will email a high quality photo of my farm or operation to geode@geodercd.org (preferred)
- I have enclosed a regular photo with my registration
- I have no photo to submit

Part IV. Signature and payment

Signature: _____ Date: _____

Please submit completed registration (pages 1 and 2) with \$100 payment* to:

**Geode RC&D BFBL
308 N. 3rd. Street
Burlington, Ia. 52601**

*Make checks payable to Geode RC&D/BFBL

*To keep the BUY FRESH BUY LOCAL campaign growing stronger each year, consider giving a donation in addition to your membership fee.

Campaign Information

BUY FRESH BUY LOCAL Membership Criteria

All campaign participants must renew their membership annually by registering with their local campaign. Membership criteria are used to assure that foods promoted with BUY FRESH BUY LOCAL (BFBL) marketing materials are locally grown or produced. Membership criteria are outlined below based on business category.

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|--|
| Store, Restaurants and Institutions - \$100 |
|--|

Eligible for membership are businesses that buy from BFBL member farmers for food preparation or resale.

Please note:

- A commitment to purchasing and promoting local foods should be a stated marketing strategy/message or value/principle of the business.
- Membership requires participation in an annual survey to demonstrate a commitment to local purchasing and gauge economic impact.
- BFBL materials should be used only for foods that feature BFBL farm-produced ingredients. It is expected that BFBL materials not be used in a misleading manner.

