



2008 Buy Fresh, Buy Local Registration PRODUCER

Annual Membership Amount: Farmer / Small Family Business / CSA - \$30

Part I. Contact Information

Farm/Business Name: _____

Owner/Manager(s): _____

Address: _____ City: _____

State, Zip: _____ County: _____

Phone #: _____ E-mail: _____

Website Address: _____

Tell how people can buy your goods (example: direct from the farm, Farmers Markets (which ones?), grocery stores (which ones?), restaurants (which ones?), etc.

If you are business, list your days and hours of operation:

If applicable, is your product: certified organic

Not certified organic but:

- organic, but not certified
- pesticide free
- hormone free
- antibiotic free

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Part II. Featured products *(check and fill out all that apply)*

Meat

Products: _____

Poultry/Eggs

Products: _____

Dairy

Products: _____

Fruit & Vegetables

Products: _____

Flowers/Herbs

Products: _____

Honey

Products: _____

Christmas Trees

Types: _____

Specialty

Describe: _____

Part III. Photographs *—optional, check one*

Our goal is to build a photo library of every member in the campaign. Photos may be used in promoting BFBL members and campaign.

- I will email a high quality photo of my farm or operation to geode@geodercd.org (preferred)
- I have enclosed a regular photo with my registration
- I have no photo to submit

Part IV. Signature and payment

Signature: _____ Date: _____

Please submit completed registration (pages 1 and 2) with \$30 payment* to:

**Geode RC&D BFBL
308 N. 3rd. Street
Burlington, Ia. 52601**

*Make checks payable to Geode RC&D/BFBL

*To keep the BUY FRESH BUY LOCAL campaign growing stronger each year, consider giving a donation in addition to your membership fee.



Campaign Information

BUY FRESH BUY LOCAL Membership Criteria

All campaign participants must renew their membership annually by registering with their local campaign. Membership criteria are used to assure that foods promoted with BUY FRESH BUY LOCAL (BFBL) marketing materials are locally grown or produced. Membership criteria are outlined below based on business category.

Farmer / Family Business / CSA - \$30

Eligible for membership are farmers that grow or raise foods or other agricultural products (ornamental plants, bedding plants or Christmas trees) in a campaign region primarily for consumption in that same region.

Farmers with a similar local focus that reside outside the campaign region may be approved for membership by the local and state campaigns based on one of the following exemptions:

- A pre-existing market in the campaign region.
- A product that is not readily available in the campaign region.
- Their ability to significantly/uniquely stimulate the local food economy.

Please note:

- The primary market for products promoted with BFBL materials must be in the campaign region.
- BFBL products must be traceable to a specific farm.
- BFBL materials should be used only for locally grown products. BFBL members that also retail non-locally produced items are expected to take care that such products are properly labeled to distinguish them from local foods. Example: Missouri Peaches.

